

MAINE MO ES 23 OUTDOOR ECONOMY SUMMIT

WHEN

Maine Outdoor Economy Summit
November 29 – December 1, 2023
The Samoset Resort
Rockport, Maine



WHY ATTEND?

- Connect with other industry leaders
- Discuss the latest topics and trends
- Share ideas and get inspired

It's a place to create new partnerships, network with old friends and highlight the importance of outdoor recreation for Maine's economy overall and its deeply-rooted connection to the health and well-being of our people, places and communities.

Join us as we take over the beautiful Samoset Resort, situated on the coast in Rockport, Maine. The **2023 Summit will feature:**

WEDNESDAY, NOVEMBER 29TH:

- ⊗ Local Site Tours – get outside and make new connections while exploring Rockport and the surrounding area
- ⊗ Policy Hot Topics Forum
- ⊗ World Trails Film Festival
 - Combining exquisite sound, dramatic cinematography with rich storytelling from trail experiences the world over, The World Trails Film Festival is a unique way to see trails in a new light.
- ⊗ Welcome Reception

CONTINUE →

THURSDAY, NOVEMBER 30TH:

- ⊗ “State of the Outdoor Market” with Kelly Davis, Research Director, Outdoor Industry Association
- ⊗ Keynote: James Eric Francis, Sr Director of Cultural & Historic Preservation, Penobscot Nation
- ⊗ Keynote: Luis Benitez, Endeavor Consulting
- ⊗ Reports from the Maine Office of Outdoor Recreation and Maine Outdoor Brands
- ⊗ A variety of timely and engaging breakout sessions including:
 - The Chain of Survival: From Retail to Rescue
 - Making the most of Brand/Non-Profit Partnerships
 - Career Pathways into the Outdoor Industry
 - Workshop: How Intelligent is AI
 - Affordable Housing Roundtable
 - Trends in Outdoor Hospitality
 - Stewarding Public Access
 - Must Haves for Your Business for a Successful Sustainability Strategy
 - Discussion with Outdoor Equity Fund Grantees
 - Acknowledgment to Action: How Communities are Embracing a Recreation Based Economy
 - Creating Queer Inclusive Outdoor Spaces
 - The Next Adventure: Innovative Models for Business Succession
- ⊗ Annual Trailblazer Awards, featuring a [shh!] secret celebrity guest!
- ⊗ Discovery Marketplace
- ⊗ S'more and More After Party

FRIDAY, DECEMBER 1ST:

- ⊗ Maine Outdoor Economy Roadmap – Industry Visioning

SUMMIT PASSES ON SALE NOW!

Summit Passes are \$225 and include:

- All activities and content listed above
- Coffee Breaks, [1] Lunch, [2] Breakfasts, [2] Receptions and S'mores After Party
- Special attendee gift

Special room rates available at The Samoset Resort

REGISTER NOW AT WWW.MOESUMMIT.COM

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